

January 18, 2019
OSAKA STEEL CO.,LTD.

Establishment of product brand “DAITETSU MADE” of our group

We have newly established “DAITETSU MADE” as our whole group product brand. The product brand represents determination of the whole OSAKA STEEL Group to work on quality, manufacturing and distribution under a common philosophy in any situation.

With our determination to “face with clients faithfully”, to “supply reliable products to clients” and to “grow with clients” included in the foundation of the philosophy, the brand name was decided as “DAITETSU MADE” by adding “MADE” with an image of our commitment to “manufacturing” to “DAITETSU” which stands for “OSAKA STEEL”.



“DAITETSU MADE”: Faith, reliance and growth with clients.